

# Greatness comes from inside ---radiating out

The following quote encapsulates the essence of my lifetime focus and goal, in writing my book and LifeBalance coaching, to help individuals realize their unique greatness and then guide them step-by-step to radiate that greatness and receive the blessings therefrom in their personal and business lives.

Leo Weidner

*" There is one responsibility which no man can evade; that responsibility is his personal influence. Man's unconscious influence is the silent, subtle radiation of personality and the effect of his words and his actions on others. This radiation is tremendous. Every moment of life man is changing, to a degree, the life of the whole world.*

*Every man has an atmosphere, which is affecting every other man. He cannot escape for one moment from this radiation of his character, this constant weakening or strengthening of others. Man cannot evade the responsibility by merely saying it is an unconscious influence.*

*Man can select the qualities he would permit to be radiated. He can cultivate sweetness, calmness, trust, generosity, truth, justice, loyalty, nobility and make them vitally active in his character. And, by these qualities, he will constantly affect the world.*

*This radiation, to which I refer, comes from what a person really is, not from what he pretends to be. Every man, by his mere living is radiating, either sympathy, sorrow, morbidness, cynicism or happiness and hope or any other of a hundred other qualities.*

*Life is a state of radiation and absorption. To exist is to radiate; to exist is to be the recipient of radiation".*

David O. McKay (given at BYU, April 27th, 1948)